



## 2022 Business Excellence Awards

### Award Sponsorship

The Amherstburg Chamber of Commerce will be holding its 17<sup>th</sup> Annual Business Excellence Awards on Wednesday June 22<sup>nd</sup>. We are planning a casual outdoor event under a tent at GL Heritage Brewing Company and are seeking sponsorship for the 12 award categories, descriptions attached.

**Sponsorship cost \$350 =HST**

#### **Benefits:**

- Company name & logo featured in program materials, event day advertising
- Company logo on framed award certificate presented to winner by company representative
- One complimentary ticket to the event

**Business of the Year.** Awarded to the business that has demonstrated outstanding performance, innovation, effective leadership, responsive management, and quality service over the years but particularly in the past year. This business has achieved tangible performance improvements in efficiency, productivity, competitiveness and market share with their products or services, they have also developed excellent employee-employer relationships and customer service.

**Business Legacy.** Awarded to a business that has been in operation for ten years or longer and has demonstrated long term leadership, innovation, and commitment to the community.

**New Business of the Year.** Awarded to a business that has been in operation less than 2 years and has experienced success in company growth, sales and service, profitability, and the creation of employment.

**Employer of the Year.** Awarded to a business that exemplifies excellence in its employee focus, which could include job creation, diversity of hiring, training & support programs, morale initiatives, recognition & reward programs, workplace wellness, and a commitment to professional and personal development, as well as community involvement.

**Professional of the Year.** Awarded to a business that exemplifies professionalism and integrity. This category includes, but is not limited to, law, medical, dental, accounting, financial, insurance, real estate, and other professional service providers. Recognized for outstanding achievements in some or all the following: Company Growth, Customer Service, Market Development, Sales & Marketing, Community Services.

**Entrepreneur of the Year.** Awarded to an individual, in business for 1-4 years, who has investigated the opportunities, weighed the risks, and has demonstrated significant business achievement and sustainable financial performance.

**Non-Profit/Charitable Award.** Awarded presented to the not-for-profit business that has significantly contributed to the quality of life within the community and its citizens through its community service and leadership: Broadened Education of their Service, Innovative Services, Community Involvement, Promotes Volunteerism, Positive Contribution to Society, Social & Community Advancements.

**Tourism & Hospitality Award.** Awarded presented to an accommodation and/or food business that has improved the appeal of the community by demonstrating commitment to excellence in hospitality/customer service, staff knowledge, quality and consistency of product, and community involvement, eg restaurants, cafes, hotels, B&Bs, Inns, street vendors, etc.

**Community Service/Involvement.** Awarded to the person, business or organization that consistently plays an active role in making our community a better place to live by their involvement with charitable organizations, community benefits, sponsorships, and committees.

**Welcoming Accessibility.** Awarded to a business or organization that has reduced employment barriers and/or assisted employees with physical, communication or developmental challenges. (Note: these nominations are handled by Derek Roy and the Community Living team)

**Youth Engagement/Leadership.** Awarded to a youth 13-20 years old for their outstanding community engagement. This award was established to recognize and encourage exceptional activities such as, but not limited to, volunteerism, community-based learning or research, outreach, partnerships, and curricular engagement.

**Most Attractive Improvement.** Awarded to the organization that has improved the exterior of their business and/or property for the betterment of neighborhood safety and curb appeal.