

Sponsorship Proposal



From

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Event & Fundraising Development

Prepared for

Annual or Event Sponsorships



THRIVING BEYOND COMPLEX TRAUMA

Your Support

Our community, now more than ever, seeks the support of learning tools to cope with complex trauma and addictions. Your support directly impacts this initiative and allows us to offer the program at no fee. We host multiple events per year to support our program. You can choose to sponsor our summer Drive To Thrive Golf Classic, springtime RE/ACT Food & Fun Festival or our fall Walk for RE/ACT. Our premiere sponsorship is our annual sponsorship. This covers the premiere position for each of our events and includes support towards ACCEL, our youth program. Our vision is to build on the innovations of RE/ACT – exploring and finding healing from the complex trauma that affects our lives. Beginning with an awareness of trauma, the program builds healthy self regulation tools to help direct our lives in a healthy manner.

Sincerely,
Robert Cameron



**WINDSOR-
ESSEX**

Established in 2020, at RE/Act Windsor-Essex we use cutting edge insights and implement tools for dealing with complex trauma and its impact on addictions, mental health and behavioural choices. Our program provides a safe space for individuals to heal from personal trauma and addictions. RE/ACT addresses the root cause of problems, the engine of trauma and inner pain that drives unhealthy behaviours. We teach tools to take back control of life and learn to “Thrive beyond complex trauma.” RE/ACT is an initiative of the Downtown Windsor Community Collaborative.



Sponsorship

PREMIERE ANNUAL SPONSOR	\$25,000. (All Events)
TITLE SPONSORSHIP	\$5,000. (Per Event)
GOLD SPONSORSHIP	\$3000. (One Per Event)
SILVER SPONSORSHIP	\$2000. (Two Per Event)
BRONZE	\$1000. (Three Per Event)
MARKER SIGNAGE	\$500. (Up to 18 Per Event)



**WINDSOR-
ESSEX**

TITLE SPONSOR: \$5,000.

- Opportunity to welcome all participants at beginning 2-3 minutes & give company vision, outlook 3 min
- Premier signage at the registration and at the event
- Company name on trophies/ Honourable event mention
- Opportunity to present raffle and top team prizes at the event
- Recognition in promotional material pre, during, after event (emails, media release, social media)
- Linked brand recognition on Event Page Website- BANNER AD & presence on Partners and Sponsors page
- 60 sec video post to You Tube, 60 sec Tik Tok or reel on social media sites · Opportunity to distribute items/ information (SWAG or PAMPHLETS OF COMPANY INFO) to participants at registration and electronically in post event thank you email
- Post event thank you with your corporate name/ logo
- First right of refusal for next year and multi-year and multi event available · Dinner and participation for two at the event

GOLD SPONSOR: \$3,000.

- Opportunity to give company vision, outlook mid event/dinner speech 2 min
- Premier signage at the registration and at the event
- Honourable event mention
- Recognition in promotional material pre, during and after event (emails, media release, social media)
- Linked brand recognition on Event Page Website – BANNER AD & presence on Partners and Sponsors page
- 30 sec You Tube video & 30 sec Tik Tok or reel on social media sites
- Opportunity to distribute items/ information (SWAG or PAMPHLETS OF COMPANY INFO) to participants at registration and electronically in post event thank you email
- Post event thank you with your corporate name/ logo
- First right of refusal for next year and multi-year and multi event available
- Dinner and Event participation for two



**WINDSOR-
ESSEX**



SILVER SPONSOR \$2,000.

- Premier signage at the registration
- Recognition in promotional materials pre, during, after event (emails, media release, social media)
- Linked brand recognition on Event Page Website- Logo & presence on Partners and Sponsors page
- 15 sec You Tube video & Tik Tok or 15 second reel on social media sites
- Opportunity to distribute items/ information (SWAG or PAMPHLETS OF COMPANY INFO) to participants at registration and electronically in post event thank you email
- Post event thank you with your corporate name/ logo
- First right of refusal for next year and multi-year and multi event available ·
- Post event thank you with your corporate name/logo
- Dinner and Event participation for two

BRONZE SPONSOR \$1,000.

- Premier signage at the registration
- Recognition in promotional materials pre, during, after event (emails, media release, social media)
- Linked brand recognition on Event Page Website- Logo & presence on Partners and Sponsors page
- Opportunity to distribute items/ information (SWAG or PAMPHLETS OF COMPANY INFO) to participants at registration and electronically in post event thank you email
- Post event thank you with your corporate name/ logo
- First right of refusal for next year and multi-year and multi event available ·
- Post event thank you with your corporate name/logo
- Dinner for two

PURCHASE MARKER SIGNAGE \$500.00

- Company name on signage at the marker & company name posted on RE/ACT Website next to marker purchased
- Opportunity to distribute items/ information (SWAG or PAMPHLETS OF COMPANY INFO) to participants at registration and electronically in post event thank you email
- First right of refusal for next year and multi-year and multi event available ·
- Post golf thank you with your corporate name/logo

RE/ACT Windsor-Essex Sponsorship Agreement

PREMIERE ANNUAL SPONSOR (TITLE SPONSOR OF ALL EVENTS & YOUTH PROGRAMS)

☐ \$25,000

TITLE SPONSOR

☐ \$5,000

Gold Sponsor

☐ \$3,000

Silver Sponsor

☐ \$2,000

Bronze Sponsor

☐ \$1,000

Signage/Makers

☐ \$500

Sponsor Company Name: _____

Contact Name: _____

Address: _____

PC: _____

Phone: _____

Date: _____

Sponsored Event: _____

Please Invoice for \$ _____

My cheque is enclosed ☐

(Payable to Downtown Windsor Community Collaborative, RE/ACT Windsor-Essex is an initiative of the DWCC. Reg Charity # 821577400RR0001)

Thank you, and we look forward to working with you.



**WINDSOR-
ESSEX**