



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF PLANNING AND DEVELOPMENT SERVICES

MISSION STATEMENT: *Committed to delivering cost-effective and efficient services for the residents of the Town of Amherstburg with a view to improve and enhance their quality of life.*

Author's Name: Clint Robertson	Report Date: January 14, 2022
Author's Phone: 519 736 0012 ext. 2142	Date to Council: January 24, 2022
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To: Mayor and Members of Town Council

Subject: Municipal Street Name Inventory Update

1. **RECOMMENDATION:**

It is recommended that:

1. The additions to the Street Name Inventory **BE APPROVED** as noted in the report of the Heritage Planner dated January 24, 2022.

2. **BACKGROUND:**

At the March 22, 2021 meeting of Council, a delegation proposing the addition of Harry V. Spearing's name was received.

At the meeting, the following Motion was carried:

*Harry V. Spearing's name **BE ADDED** to the street naming list and be properly vetted through the Marsh Historical Collection and the Heritage Committee, if necessary, and a report be brought back to Council.*

Also at the March 22, 2021 meeting of Council, Resolution #20210322-099 was adopted, directing that:

1. Administration **BE DIRECTED** to explore long term Town volunteers who can potentially be added to the street naming list after being vetted through the Marsh Collection Society and the Heritage Committee, if necessary, and,
2. A report be brought back with the list of names

At their January 13, 2022 meeting, the Heritage Committee moved that:

1. *The additions to the Street Naming Inventory **BE ENDORSED** inclusive of the addition of Mr. Paul Hertel's name; and,*
2. *The list **BE PROVIDED** to Council.*

Originally, Council adopted the Municipal Street Naming Policy (attached) and a list of 49 proposed names on September 25, 2017. The policy outlines that:

6.6.2 Street names shall be chosen, whenever possible, to recognize the historical significance of figures, groups, neighbourhoods, places, landmarks and events within the Town of Amherstburg that denote:

- 6.6.2.1 The community's evolution and progress;
- 6.6.2.1 The unique aspects related to the community's geographical locations or other distinct characteristics;
- 6.6.2.3 Figures, events, milestones and achievements that the community may wish to acknowledge; OR
- 6.6.2.4 Any name not covered under Section 6.6 which has been endorsed by resolution of Council.

Further, the policy (6.6.16) states that:

Street names shall not be given in recognition of any living person or used by companies for the purpose of advertising.

The existing street names in use in the Town are attached. Also attached is the Street Name Inventory (Unused Names) – of which there are currently 33 - as well as their associated historical significance (as identified in the September 25, 2017 Street Name Policy report).

In 2005, the name of "Fox Road" was changed to "Concession 3 North" to ensure that the road had a consistent name for its entirety. At the March 29, 2005 Council meeting, Council made the following resolution:

That the letter from Michael Fox and Patrick Fox, regarding the renaming of Fox Road to Concession 3 North, be received and that a letter be sent to the Fox Brothers advising that the name "Fox" will be placed at the top of the list for the naming of a future road.

Unfortunately, the name remained unused and was further missed in the 2017 Street Name Inventory update. The "Fox" name is now on the Street Name Inventory and will be promoted for priority use.

3. DISCUSSION:

The names proposed for addition to the Street Name Inventory were selected and researched by Administration. The names align with the street naming policy, being names of people who are no longer living and who were notable figures which the Town may wish to acknowledge.

The Marsh Collection reviewed the list of names proposed by Administration for accuracy and provided feedback which was incorporated.

Some of the people whose name are listed served in roles which were not volunteer and served in paid positions, but were notable figures which the Town may wish to acknowledge due to their important service (Stone and Mailloux). The name of Melvin Mailloux came up in the March 22, 2021 Council discussions as a possible name to commemorate with a street name. Additionally, one of the people listed (Norm Becker) lived in Windsor, rather than Amherstburg, but was an integral volunteer in the conservation of many Town heritage sites.

There is much scope to add a variety of names to the Street Name Inventory in the future. Firefighters are a large group of volunteers whose names merit inclusion in the future. Due to the large number of past firefighters, and the complexity of assembling pre-amalgamation municipal records, and determination of years of service and whether they are living or not would require a concerted effort. In the interim, Council may still accept names provided by the public for consideration of addition to the Street Name Inventory. Elected officials in more modern times (mayors and councillors) are other possibilities for additions.

The Street Name Inventory is largely populated by names of people to the exclusion of other types of possible names (geographical, events, milestones, and other distinct characteristics, as per the Street Name policy). Also, our Indigenous culture, peoples and past is under-represented on the Street Name Inventory and this should be remedied. The Heritage Committee also recognizes the under-representation of Indigenous culture, peoples and heritage. When Administration is updating the Street Name Inventory in the future, Administration will also seek to better balance the inventory of names to include other types of names allowed for by the Town's Street Naming policy, including better recognition of our Indigenous culture, peoples and heritage. In the interim, Administration and/or the Heritage Committee will plan to bring forth Indigenous names to help mitigate this disbalance.

4. RISK ANALYSIS:

There are no risks involved in endorsing the recommendations of the report.

5. FINANCIAL MATTERS:

There are no financial implications of endorsing the recommendations of the report.

6. CONSULTATIONS:

Frank Garardo, Manager of Planning Services

7. CONCLUSION:

This report is provided by the Town of Amherstburg Heritage Planner to assist Council in making decisions about the subject issue. The Heritage Planner supports the addition of the additional street names attached to this report.



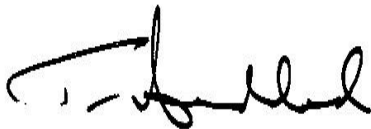
Clint Robertson
Heritage Planner

Report Approval Details

Document Title:	Municipal Street Name Inventory Update.docx
Attachments:	- ATTACHMENT 1 Street Name Inventory Additions – Volunteers and Notable Figures.docx - ATTACHMENT 2 Street Name Inventory (Unused Names) and Associated Information.docx - ATTACHMENT 3 Street Names In Use.docx - ATTACHMENT 4 Street Naming Policy.pdf
Final Approval Date:	Jan 17, 2022

This report and all of its attachments were approved and signed as outlined below:

Tiffany Hong



Tony Haddad



Valerie Critchley