



*A Windsor Star Special Section
In Collaboration with ConnexOntario*

Mental Health Matters 2022

Mental illness indirectly impacts every single Canadian at some time, through a family member, friend or colleague*. Further to that, there are more than one million Canadians that will experience Seasonal Affective Disorder in their lifetime (2-3% of the population)*. As we approach the long winter months, keeping mental health top-of-mind is imperative. That's why we are publishing a special section focused on mental health information and resources.

From hospitals, mental health services and not-for-profits to massage therapy, chiropractors, fitness facilities and retail, businesses that focus on mental, physical and spiritual health are invited to participate in this important feature.

PUBLISHING DATE:

Thursday, January 27, 2022

TIMELINES:

Ad Booking Deadline:

Tuesday, January 4, 2022

Profile Deadline:

Tuesday, January 4, 2022

Ads To Complete Deadline:

Monday, January 17, 2022

ADVERTISING OPTIONS:

Full Page:	\$3,000	W10.340"xH20.5"
1/2 page:	\$1,650	W10.340"xH10.214"
1/4 page:	\$875	W5.095"xH10.214"
1/8 page:	\$499	W4.046"xH6.429"
Banner:	\$600	W10.340"xH2.857"

- Purchase a full or 1/2-page ad and receive the equivalent size profile **FREE!** *Content written by Postmedia. Client to supply photography.
- **SPECIAL OFFER:** for only 25% more, your ad will also run in the Star Review on February 3, 2022!

BONUS

15% of print rate will go towards a digital display campaign promoting the online special feature, further expanding your reach!

FOR MORE INFORMATION PLEASE CONTACT YOUR MEDIA SALES CONSULTANT.

*Canadian Mental Health Association