



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF DEVELOPMENT SERVICES

Mission Statement: As stewards of the Town of Amherstburg, we strive to improve the quality of life of all residents through the delivery of effective, efficient, and affordable services.

Author's Name: Melissa Osborne	Report Date: July 7, 2025
Author's Phone: 519 736-0012 ext. 2137	Date to Council: July 17, 2025
Author's E-mail: mosborne@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: Municipal Accommodations Tax Information

1. RECOMMENDATION:

It is recommended that:

The report **BE RECEIVED** for information.

2. BACKGROUND:

Tourism Windsor Essex Pelee Island (TWEPI) was before Council on May 12, 2025 as per the directive received from their board.

The presentation from TWEPI along with Administrations report are attached for reference as Appendix A – TWEPI Presentation and Appendix B – Administrative Report.

This report is to provide information to the Economic Development Advisory Committee (EDAC) on this matter as well as next steps for any discussion and awareness.

3. DISCUSSION:

Municipal Accommodate Tax (MATax) as discussed in the attached information is a means of collecting revenue from accommodation facilities in a community. The net revenue (revenue less administrative costs to manage), are then to be shared 50% for Tourism, for which TWEPI is recommending be used to fund the County's investment in TWEPI and the other 50% for the Town to use.

As part of the report back to Council on this matter Administration and TWEPI are hosting an information session for those businesses impacted. More specifically all current hotels,

motels and all registered short term rentals, as well as investors who have or are currently working on obtaining approvals for accommodations. This meeting will be July 22nd and the results of those discussions will be included in a report to Council on the matter. As TWEPI has requested Council's direction on the matter by the end of August 2025, the report will be before Council on August 11, 2025 as the next meeting will be in September.

4. RISK ANALYSIS:

There is no risk in receiving this report.

5. FINANCIAL MATTERS:

There are no financial impacts related to this report.

6. CONSULTATIONS:

Jen Ibrahim – Manager of Economic Development and Tourism

7. CORPORATE STRATEGIC ALIGNMENT:

Vision: Preserving our past while forging our future.

AMHERSTBURG COMMUNITY STRATEGIC PLAN 2022 - 2026	
<p>PILLAR 1 Deliver Trusted & Accountable Local Government</p> <ul style="list-style-type: none"> <input type="checkbox"/> Improve trust between council and staff, and residents, by strengthening governance and internal accountability structures. <input type="checkbox"/> Deliver transparent and efficient financial management. <input type="checkbox"/> Increase effective communication and engagement with residents. <input type="checkbox"/> Develop our staff team, resources, and workplace culture. <input type="checkbox"/> Continue to deliver strong core municipal services. <input type="checkbox"/> Ensure Amherstburg is an inclusive accessible and welcoming community committed to reconciliation. 	<p>PILLAR 3 Encourage Local Economic Prosperity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Encourage development of commercial and industrial lands. <input type="checkbox"/> Continue to promote local tourism industry, especially overnight accommodation. <input type="checkbox"/> Continue to facilitate downtown development for residents and visitors. <input type="checkbox"/> Continue to leverage partnership opportunities with other provincial, federal, and local governments, agencies, and organizations.
<p>PILLAR 2 Invest in Community Amenities and Infrastructure</p> <ul style="list-style-type: none"> <input type="checkbox"/> Maintain safe, reliable and accessible municipal infrastructure and facilities. <input type="checkbox"/> Increase access to recreation opportunities for all ages. 	<p>PILLAR 4 Shape Growth Aligned with Local Identity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Define and communicate a vision for the Town's future and identity. <input type="checkbox"/> Promote and plan for green and "climate change ready" development.

<input type="checkbox"/> Finalize and execute plans for town-owned lands (e.g. Duffy's site, Belle Vue) <input type="checkbox"/> Create public access to water and waterfront <input type="checkbox"/> Prioritize opportunities to reduce environmental impacts of Town operations and increase Town resilience to climate change.	<input type="checkbox"/> Review and implement policies that promote greater access to diverse housing. <input type="checkbox"/> Protect the Town's historic sites and heritage. <input type="checkbox"/> Preserve the Town's greenspaces, agricultural lands, and natural environment.
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8. **CONCLUSION:**

That this report be received for information and discussion purposes.



Melissa Osborne
Deputy CAO / Director of Development Services

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