

MARKET YOUR BUSINESS



Discover the Meloche - Simcoe Corridor, Amherstburg's Premier Destination for Community, Sports and Major Events

Located in the heart of Amherstburg, the Meloche Simcoe Corridor is where recreation meets connection. This vibrant stretch is designed to bring people together — whether through athletics, outdoor adventure, or unforgettable events.



What You'll Find Here

- **Pickleball Courts** - **NEWEST ADDITION !**

8 dedicated courts located in a high-traffic area, designed to meet the growing demand for this fast-rising sport. Perfect for recreational play, tournaments, and community programming.

- **Skate Park**

A go-to spot for youth and action sports enthusiasts.

- **Dog Park**

A safe and social space for pets and their people.

- **Mountain Bike Trail**

Adventure through a challenging, scenic trail system for all skill levels.

- **Nature Trail**

Connect with nature on peaceful, well-maintained paths.

- **Libro Credit Union Centre**

A state-of-the-art, Silver LEED Certified facility offering multiple indoor and outdoor recreational spaces.

- **Premier Baseball Diamond & CFL/FIFA Regulation Outdoor Turf Field**

Host tournaments, leagues and professional and competitive play in a top-tier facility.

Ongoing Recreational Programming

Our year-round recreational programs and user groups ensure continual engagement:

- PA Day, Preschool, Youth and Adult programs – sports, arts, educational and more.
- March Break & Summer Camps – averaging 60 kids per day
- Birthday Parties – every week brings new families (30–40 guests weekly)
- Private Rentals: user groups, tournaments, league play and special events



OVER 4,000
registered
participants

Town-Supported Signature Events

- Active Aging EXPO – 500 participants
- Holiday Vendor Market – small business showcase
- Easter Egg-stravaganza – seasonal family attraction
- Halloween Spooktacular – games and crafts for families
- Earth Day Tree Giveaway – environmental stewardship
- Town Open House Events – engaged community discussions on parks, heritage, and planning
- Municipal Election Polling Station – a vital touchpoint for civic engagement
- Job Fairs



Events that drive attendance and exposure

- Admirals Provincial Junior Hockey League Games
- Windsor Essex Bike Community (WEBC) Events
- Pickleball Courts – Available for general public use and scheduled programming by the Amherstburg Pickleball Association (APA)
- Hockey for Hospice 3-Day Tournament – a flagship charitable event
- Youth Fusion Travel Soccer and Amherstburg Soccer Club Programming
- Woofa-Roo Pet Fest – Amherstburg's largest indoor/outdoor pet festival – 10,000 attendees!
- Miracle League Inclusive Sports Programs – 100+ families
- Ultimate Frisbee Leagues
- Sun Parlour Flying Club Activities
- Skate Amherstburg Skating School and Competitions
- Minor Hockey Association: hockey practice and games
- Greater Essex County District School Board Events: hockey, soccer, graduations, and more

ADVERTISING OPPORTUNITIES

Get seen where it counts. The Meloche-Simcoe Corridor is one of Amherstburg's busiest spaces and your brand can be front and center. With multiple advertising options, it's a strategic, high-impact way to connect with your community. Reserve your space today and grow your brand right where your community comes together.

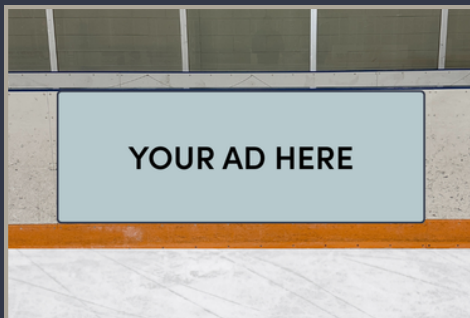


Pickleball Interior Court Fencing

\$1,000
per year*

8 spaces
available

- Double sided 2 ft. x 6 ft sign/banner
- \$1,000/year for terms commencing in 2025*
- Commitment terms from 1 - 5 years
- 1 banner per court - 8 spaces total



Rink Boards - Rink B

\$962
per year*

26 spaces
available

- \$962/year for terms commencing in 2025*
- Commitment terms from 1 - 5 years
- 26 advertising spaces available on Rink B



Window Stickers - Rink B

\$576
per year*

6 spaces
available

- \$576/year for terms commencing in 2025*
- Commitment terms from 1 - 5 years
- 6 advertising spaces available on the 2nd floor between Rink A and B

*Annual fees exclude costs associated with the production, creation, or installation of signage. Any additional charges related to signs or stickers shall be determined and agreed upon separately. The rates provided reflect the fees for the 2025 calendar year and are subject to change in accordance with the Town of Amherstburg's annual pricing review and adjustment process. HST not included.

Looking to Advertise your Business on Rink A?

Contact the Amherstburg Admirals Junior Hockey Team at AdmiralsAGM@gmail.com to learn more



Considering multiple advertising options? Contact us out to learn more about available bundle discounts.

NAMING RIGHTS OPPORTUNITIES

**10-15
YEAR**

Commitment

Purchasing Naming Rights entitles your business to have its name associated with the selected asset. Signage featuring your business name and/or branding may be installed for a period of **10 - 15 years** at your expense.

A unique, premium long-term opportunity that offers high-impact brand exposure! Investment levels vary based on the asset.



Pickleball Courts

Cost is
subject to
negotiation

1 space
available

- Your name or logo will appear on signage along the pathway leading to the facility entrance
- Commitment term is 10 - 15 years



Skate Park

Cost is
subject to
negotiation

1 space
available

- Your name or logo will appear on signage entering the facility from the parking lot
- Commitment term is 10 -15 years



Dog Park

Cost is
subject to
negotiation

1 space
available

- Your name or logo will appear on signage as you enter the facility on Meloche Road.
- Commitment term is 10 - 15 years



CONTACT US:

Explore advertising and naming rights opportunities by connecting with our team at: business@amherstburg.ca

SPONSORSHIPS

The following section outlines sponsorship opportunities available through community events and recreational programs—highlighting ways your support can enhance local engagement, visibility, and impact throughout Amherstburg.



Recreation Sponsorships

- Camps, drop-in programs
- Prices TBD
- recreation@amherstburg.ca

SPONSOR AMHERSTBURG'S AWARD-WINNING COMMUNITY EVENTS



May - September

Open Air Weekends

- Opportunities from \$1500 - \$4000
- Historic tours, markets, themed weekends



July 1

Canada Day

- Opportunities from \$300 - \$4000
- Children's activities, evening concert



Third weekend in September

Amherstburg Uncommon Festival

- Opportunities from \$1000 - \$6000
- Stage sponsorship, art demonstration, costume contest, photo ops & more



November - January

River Lights Winter Festival

- Opportunities from \$1000 - \$20,000
- Opening Night sponsor, light displays (next page), warming house activities

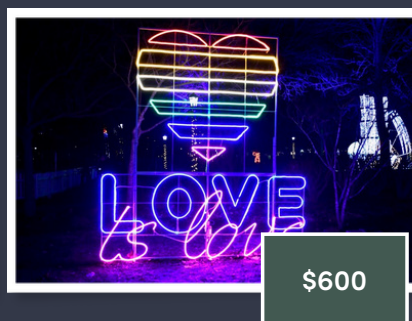
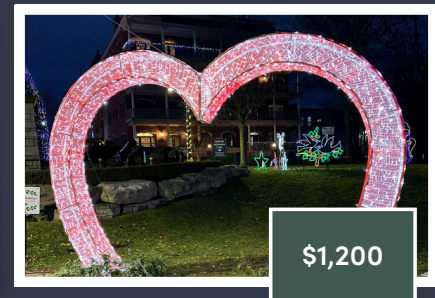
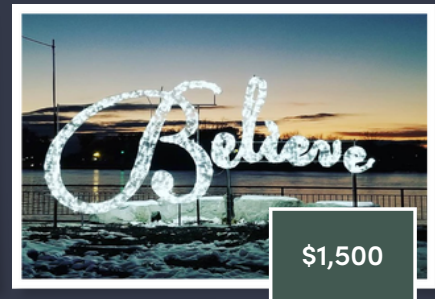
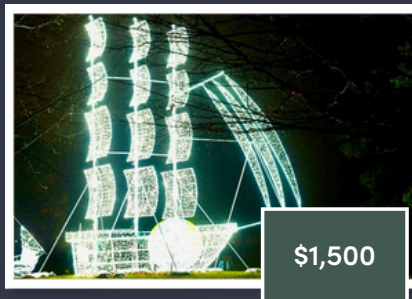
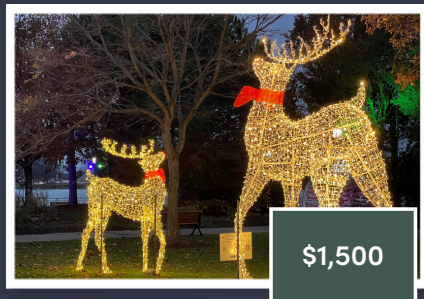
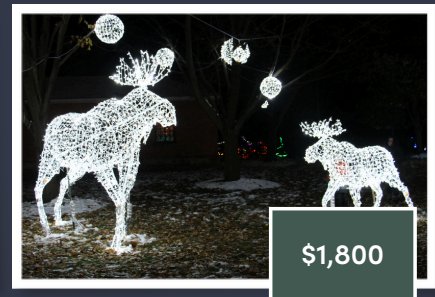
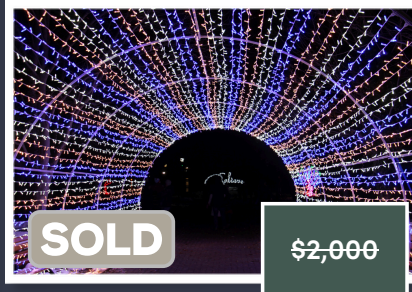
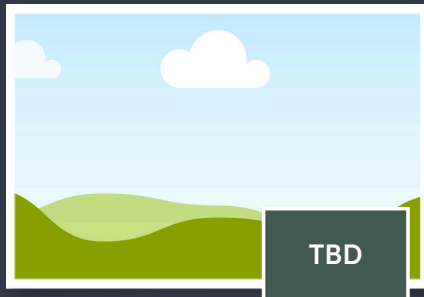


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RIVER LIGHTS - LIGHT DISPLAYS

Sponsor a pre-fabricated River Lights display and shine bright this season! Each display includes a plaque featuring your name offering festive visibility and community recognition throughout the event.



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BUNDLING

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