

THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF THE CAO

Mission Statement: As stewards of the Town of Amherstburg, we strive to improve the quality of life of all residents through the delivery of effective, efficient, and affordable services.

Author's Name: Bill Tetler	Report Date: March 27, 2025
Author's Phone: 519 736 0012 ext. 2251	Date to Council: April 2, 2025
Author's E-mail: btetler@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: 2025 Special Events Approval Part 3

1. **RECOMMENDATION:**

It is recommended that:

- The following events BE APPROVED:
 - a. Canada Day 5K
 - b. Ribs & Ragtime
- 2. An exemption from table number 3-1(2) of Noise By-law #2001-43 with respect to the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers to allow for music **BE GRANTED** for the following events:
 - a. Canada Day 5k
 - b. Ribs & Ragtime
- 3. The Special Events Resource Team **BE DIRECTED** to confirm that the requirements identified by the Team are met prior to the event.

2. BACKGROUND:

At their October 5, 2015 Special Meeting, Council approved the Public Events Policy. As per Council's direction, Section 7.3 of the policy states:

"7.3. Council has the authority and responsibility to:

- 7.3.1 Consider any exemptions to Municipal By-laws for Public Events.
- 7.3.2. Consider and approve any new events presented by the PEC.
- 7.3.3. Consider and approve all recurring events presented by the PEC."

Each Event Organizer is required to follow the Public Events Manual, fill out the required forms and submit to the Special Events Resource Team (SERT).

On March 20th, 2025, the SERT met and reviewed applications submitted by the Event Organizers for the following events:

- a. Canada Day 5K
- b. Ribs & Ragtime

The SERT reviewed the application in detail and has informed the Event Organizer of every requirement that must be met to allow their event to proceed. This includes ensuring the event conforms to all Town By-laws, Town insurance requirements and Provincial laws. As per Section 7.3 of the Public Event's Policy, the Event Organizers have also been informed that each event must be approved by Council before they may hold their event.

The Special Events Resource Team also amended the Event Emergency Response Plan in 2021 and all Event Organizers were made aware that this plan had to be submitted prior to approval and followed for any size event.

Noise Exemption

Noise By-law #2001-43 prohibits the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers or other electro mechanical transducers, and intended for the production, reproduction or amplification of sound in residential, commercial and agricultural areas.

Notwithstanding anything contained in the Noise By-law, a person may apply to Council for an exemption from any of the provisions of the Noise By-law with respect to any source of sound or vibration. Council, by resolution, may grant the exemption applied for and can impose terms and conditions, as Council deems appropriate.

All events requiring a Noise By-law exemption that have been identified by the SERT have been listed below for Council's approval:

- a) Canada Day 5K
- b) Ribs & Ragtime

Road Closures

At the January 25, 2016 Council meeting, Council passed the following motions:

"That:

- 1. The use of the Downtown Core for Festivals and Events subject to the criteria established in the Town's Festival and Events Policy **BE APPROVED**; and,
- 2. Road closures NOT BE PERMITTED prior to 5:00 pm without Council consent."
 - a. Canada Day 5K
 - b. Ribs & Ragtime

3. **DISCUSSION**:

Event	Canada Day 5K
Event Organizer	Molly and Dan Allaire
Event Date	July 1, 2025
Event Time	8:00am - 11:30am
Event Location	Laird, Fort Malden and Dalhousie St.
Event Details	The Canada Day 5K has been happening in
	Amherstburg for 23 years! It is a 1km kids dash and a
	5km Run, Walk, Wheel event.
Noise By-law Exemption	Requested
Road Closure before 5	Requested
PM	
Navy Yard Park By-law	N/A
Exemption	
Permit Fees	\$250 Road Closure Fee + \$63 Noise Exemption Fee

Event	Ribs & Ragtime
Event Organizer	Amherstburg Freedom Museum
Event Date	June 14, 2025
Event Time	9:00am – 10:00pm
Event Location	St. John the Baptist Church, onto Brock St, Richmond St, Ramsay St, Park St and Simcoe St.
Event Details	The 15th annual Ribs & Ragtime garden party welcomes all to experience an evening of jazz music and delicious ribs and chicken! Held on the museum property, one stage will be used to provide entertainment to guests. Dedicated volunteers will serve guests food while they enjoy the entertainment.
Noise By-law Exemption	Requested
Road Closure before 5 PM	Requested
Navy Yard Park By-law Exemption	N/A
Permit Fees	\$250 Road Closure Fee + \$63 Noise Exemption Fee

4. RISK ANALYSIS:

The Clerk identifies the Town's insurance requirements and relays the information to each Event Organizer. Special events on Town property are not able to proceed until the Clerk is satisfied the insurance requirements are met.

It should be noted, that should these events not be approved, it might have the following detrimental effects on the community:

- Less awareness and exposure for the Town to attract visitors which could result in economic loss for the Town and its businesses:
- A lack of support from Council may discourage long standing volunteer associations from providing social and economic opportunities. This would result in a perception of non-worth for their volunteer efforts;
- Less exposure for the Town reducing its tourism market share;
- Less exposure for the Town reducing its ability to attract new residents;
- Less exposure for the Town reducing its value to potential investors;
- Tourism is a primary industry for the Town of Amherstburg, reducing events will directly impact employment opportunities;
- Event experiences are learning opportunities for our guests, which promote repeat visits, the deep history Amherstburg has to offer and showcases our local museums, attractions, and historical sites;
- Events financially support not-for-profit organizations, to ensure sustainability within our community.

5. FINANCIAL MATTERS:

Each event application received is to be submitted with the required \$250 deposit. The Event Organizers will be responsible to pay for equipment rentals, facility rentals and all other costs associated with their event as per the Town's User Fee By-law, as amended. The cost to set up the rented equipment by Town staff is accommodated within the Town's budget under the Parks budget centre. Any damages to Town equipment or property are recoverable from the Event Organizer.

6. ASSET MANAGEMENT IMPACTS:

N/A

7. CONSULTATIONS:

The SERT was consulted inclusive of Windsor Police- Amherstburg Detachment and Amherstburg Fire Department. The SERT reviewed the application and has corresponded with the Event Organizers on requirements that must be met and By-law exemptions that must be obtained in order to be granted a Special Event Permit for their event, pending Council approval of this report.

8. CORPORATE STRATEGIC ALIGNMENT:

Vision: Preserving our past while forging our future.

Amherstburg Community Strategic Plan 2022 - 2026 PILLAR 1 PILLAR 3 **Deliver Trusted & Accountable Encourage Local Economic Local Government Prosperity** ☐ Improve trust between council and staff, and residents, by strengthening governance and internal accountability ☐ Encourage development of commercial structures. and industrial lands. ☐ Deliver transparent and efficient financial ✓ Continue to promote local tourism management. industry, especially overnight ☐ Increase effective communication and accommodation. engagement with residents. ☐ Continue to facilitate downtown ☐ Develop our staff team, resources, and development for residents and visitors. workplace culture. ☐ Continue to leverage partnership ☐ Continue to deliver strong core municipal opportunities with other provincial, services. federal, and local governments, agencies, and organizations. ☐ Ensure Amherstburg is an inclusive accessible and welcoming community committed to reconciliation. PILLAR 2 PILLAR 4 **Shape Growth Aligned with Local Invest in Community Amenities and Identity** Infrastructure ☐ Maintain safe, reliable and accessible ☐ Define and communicate a vision for the municipal infrastructure and facilities. Town's future and identity. ☐ Promote and plan for green and "climate ☐ Increase access to recreation change ready" development. opportunities for all ages. ☐ Finalize and execute plans for town-☐ Review and implement policies that owned lands (e.g. Duffy's site, Belle Vue) promote greater access to diverse ☐ Create public access to water and housing. ☐ Protect the Town's historic sites and waterfront ☐ Prioritize opportunities to reduce heritage. ☐ Preserve the Town's greenspaces, environmental impacts of Town operations and increase Town resilience agricultural lands, and natural to climate change. environment.

9. CONCLUSION:

The SERT is confident that once all requirements are met by the Event Organizers, the events held in the Town of Amherstburg will enhance the community experience for both residents and visitors alike.

Bill Tetler

Manager, Licensing and Enforcement

Report Approval Details

Document Title:	2025 Special Events Approval Part 3.docx
Attachments:	- Wrace July 1 2025.jpg - Proposed Site Plan RR 2025.pdf
Final Approval Date:	Apr 2, 2025

This report and all of its attachments were approved and signed as outlined below:

Tracy Prince

Valerie Critchley

Kevin Fox