



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF THE CAO

Mission Statement: As stewards of the Town of Amherstburg, we strive to improve the quality of life of all residents through the delivery of effective, efficient, and affordable services.

Author's Name: Bill Tetler	Report Date: January 22, 2025
Author's Phone: 519 736-0012 ext. 2251	Date to Council: February 24, 2025
Author's E-mail: btetler@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: 2025 Special Events Approval Part 1

1. RECOMMENDATION:

It is recommended that:

1. The following events **BE APPROVED**:
 - a. Busk the Burg
 - b. Pedals and Passport
 - c. 2025 Art Crawl

2. An exemption from table number 3-1(2) of Noise By-law #2001-43 with respect to the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers to allow for music **BE GRANTED** for the following events:
 - a) 2025 Art Crawl
 - b) Busk the Burg

3. The Special Events Resource Team **BE DIRECTED** to confirm that the requirements identified by the Team are met prior to the event.

2. BACKGROUND:

At their October 5, 2015 Special Meeting, Council approved the Public Events Policy. As per Council's direction, Section 7.3 of the policy states:

“7.3. Council has the authority and responsibility to:

7.3.1 Consider any exemptions to Municipal By-laws for Public Events.

7.3.2. Consider and approve any new events presented by the PEC.

7.3.3. Consider and approve all recurring events presented by the PEC.”

Each Event Organizer is required to follow the Public Events Manual, fill out the required forms and submit to the Special Events Resource Team (SERT).

On January 16th, 2025, the SERT met and reviewed applications submitted by the Event Organizers for the following events:

- a. Busk the Burg
- b. Pedals and Passport
- c. 2025 Art Crawl

The SERT reviewed the application in detail and has informed the Event Organizer of every requirement that must be met to allow their event to proceed. This includes ensuring the event conforms to all Town By-laws, Town insurance requirements and Provincial laws. As per Section 7.3 of the Public Event’s Policy, the Event Organizers have also been informed that each event must be approved by Council before they may hold their event.

The Special Events Resource Team also amended the Event Emergency Response Plan in 2021 and all Event Organizers were made aware that this plan had to be submitted prior to approval and followed for any size event.

Noise Exemption

Noise By-law #2001-43 prohibits the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers or other electro mechanical transducers, and intended for the production, reproduction or amplification of sound in residential, commercial and agricultural areas.

Notwithstanding anything contained in the Noise By-law, a person may apply to Council for an exemption from any of the provisions of the Noise By-law with respect to any source of sound or vibration. Council, by resolution, may grant the exemption applied for and can impose terms and conditions, as Council deems appropriate.

All events requiring a Noise By-law exemption that have been identified by the SERT have been listed below for Council’s approval:

- a) 2025 Art Crawl
- b) Busk the Burg

Road Closures

At the January 25, 2016 Council meeting, Council passed the following motions:

“That:

1. The use of the Downtown Core for Festivals and Events subject to the criteria established in the Town’s Festival and Events Policy BE APPROVED; and,
2. Road closures NOT BE PERMITTED prior to 5:00 pm without Council consent.”

- a) Busk the Burg is taking place inside the Open Air Footprint
- b) 2025 Art Crawl is taking place inside the Open Air Footprint

3. DISCUSSION:

Event	2025 Art Crawl
Event Organizer	Art Amherstburg Society
Event Date	July 18 – July 20, 2025
Event Time	July 18 – 6pm till 11pm, July 19 – 12pm – 7pm, July 20 – 11am – 5pm
Event Location	Open Air Footprint/KNYP
Event Details	This is the third annual Art Crawl. In 2023 it was one day – In 2024 it was two days. In 2025 it will increase to three days as it gets bigger and better. Art walk with a music concert, artist painting ending with the WSO Brass Quintet.
Noise By-law Exemption	Requested
Road Closure before 5 PM	N/A
Navy Yard Park By-law Exemption	Yes - requested
Permit Fees	\$250 Security Deposit

Event	Pedals and Passport
Event Organizer	Metro 313 Cyclist Cyclones
Event Date	Aug 2, 2025
Event Time	7:00am – 4:00pm
Event Location	Ride through Town
Event Details	Pedals and Passport is an annual cycling touring event of the Metro 313 Cyclones Cycling Club in Detroit, MI. The event starts in Windsor, ON at Malden Park, with a rest stop in Amherstburg, ON. Pedals and Passport has route options that will take the event attendees through the cities of Amherstburg, Colchester, and to Kingsville or Leamington, Ontario. The expected number of attendees is between 100 and 150. There are no activities planned in Amherstburg, only to provide an opportunity to rest and obtain snacks. The event will utilize Toddy Jones Park Pavilion for this,
Noise By-law Exemption	N/A
Road Closure before 5 PM	N/A
Navy Yard Park By-law Exemption	Not Required

Permit Fees	\$250 Security Deposit
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Event	Busk the Burg
Event Organizer	Kobblestone Productions Inc.
Event Date	June 13 – Jun 15, 2025
Event Time	Jun 13 – 5pm – 9:30pm, Jun 14 – 11am – 9:30pm, Jun 15 – 11am – 5pm
Event Location	Open Air Footprint
Event Details	A three-day non-for profit festival welcoming world-class touring acts thrilling amherstburg audiences of all ages. It is estimated to host over 3,000 attendees to this vibrant neighborhood with a wide demographic from families, youth, professionals and seniors attracted to similar street theater festivals across the country.
Noise By-law Exemption	Requested
Road Closure before 5 PM	N/A
Navy Yard Park By-law Exemption	Not Required
Permit Fees	\$250 Security Deposit

4. RISK ANALYSIS:

The Clerk identifies the Town’s insurance requirements and relays the information to each Event Organizer. Special events on Town property are not able to proceed until the Clerk is satisfied the insurance requirements are met.

It should be noted, that should these events not be approved, it might have the following detrimental effects on the community:

- Less awareness and exposure for the Town to attract visitors which could result in economic loss for the Town and its businesses;
- A lack of support from Council may discourage long standing volunteer associations from providing social and economic opportunities. This would result in a perception of non-worth for their volunteer efforts;
- Less exposure for the Town reducing its tourism market share;
- Less exposure for the Town reducing its ability to attract new residents;
- Less exposure for the Town reducing its value to potential investors;
- Tourism is a primary industry for the Town of Amherstburg, reducing events will directly impact employment opportunities;
- Event experiences are learning opportunities for our guests, which promote repeat visits, the deep history Amherstburg has to offer and showcases our local museums, attractions, and historical sites;
- Events financially support not-for-profit organizations, to ensure sustainability within our community.

5. FINANCIAL MATTERS:

Each event application received is to be submitted with the required \$250 deposit. The Event Organizers will be responsible to pay for equipment rentals, facility rentals and all other costs associated with their event as per the Town’s User Fee By-law, as amended. The cost to set up the rented equipment by Town staff is accommodated within the Town’s budget under the Parks budget centre. Any damages to Town equipment or property are recoverable from the Event Organizer.

6. ASSET MANAGEMENT IMPACTS:

N/A

7. CONSULTATIONS:

The SERT was consulted inclusive of Windsor Police- Amherstburg Detachment and Amherstburg Fire Department. The SERT reviewed the application and has corresponded with the Event Organizers on requirements that must be met and By-law exemptions that must be obtained in order to be granted a Special Event Permit for their event, pending Council approval of this report.

8. CORPORATE STRATEGIC ALIGNMENT:

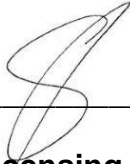
Vision: Preserving our past while forging our future.

<i>Amherstburg Community Strategic Plan 2022 - 2026</i>	
<p style="text-align: center;">PILLAR 1 Deliver Trusted & Accountable Local Government</p> <ul style="list-style-type: none"> <input type="checkbox"/> Improve trust between council and staff, and residents, by strengthening governance and internal accountability structures. <input type="checkbox"/> Deliver transparent and efficient financial management. <input type="checkbox"/> Increase effective communication and engagement with residents. <input type="checkbox"/> Develop our staff team, resources, and workplace culture. <input type="checkbox"/> Continue to deliver strong core municipal services. <input type="checkbox"/> Ensure Amherstburg is an inclusive accessible and welcoming community committed to reconciliation. 	<p style="text-align: center;">PILLAR 3 Encourage Local Economic Prosperity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Encourage development of commercial and industrial lands. <input checked="" type="checkbox"/> Continue to promote local tourism industry, especially overnight accommodation. <input type="checkbox"/> Continue to facilitate downtown development for residents and visitors. <input type="checkbox"/> Continue to leverage partnership opportunities with other provincial, federal, and local governments, agencies, and organizations.
<p style="text-align: center;">PILLAR 2 Invest in Community Amenities and Infrastructure</p>	<p style="text-align: center;">PILLAR 4 Shape Growth Aligned with Local Identity</p>

<ul style="list-style-type: none"> <input type="checkbox"/> Maintain safe, reliable and accessible municipal infrastructure and facilities. <input type="checkbox"/> Increase access to recreation opportunities for all ages. <input type="checkbox"/> Finalize and execute plans for town-owned lands (e.g. Duffy's site, Belle Vue) <input type="checkbox"/> Create public access to water and waterfront <input type="checkbox"/> Prioritize opportunities to reduce environmental impacts of Town operations and increase Town resilience to climate change. 	<ul style="list-style-type: none"> <input type="checkbox"/> Define and communicate a vision for the Town's future and identity. <input type="checkbox"/> Promote and plan for green and "climate change ready" development. <input type="checkbox"/> Review and implement policies that promote greater access to diverse housing. <input type="checkbox"/> Protect the Town's historic sites and heritage. <input type="checkbox"/> Preserve the Town's greenspaces, agricultural lands, and natural environment.
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9. CONCLUSION:

The SERT is confident that once all requirements are met by the Event Organizers, the events held in the Town of Amherstburg will enhance the community experience for both residents and visitors alike.



Bill Tetler
Manager, Licensing and Enforcement

Report Approval Details

Document Title:	2025 Special Events Approval Part 1.docx
Attachments:	- MAP - Busk The Burg 2025.jpg - 2025 Pedals and Passport Route.pdf
Final Approval Date:	Feb 13, 2025

This report and all of its attachments were approved and signed as outlined below:



Tracy Prince



Valerie Critchley



Kevin Fox