

#### THE CORPORATION OF THE TOWN OF AMHERSTBURG

#### OFFICE OF THE CAO

Mission Statement: As stewards of the Town of Amherstburg, we strive to improve the quality of life of all residents through the delivery of effective, efficient, and affordable services.

Author's Name: Kevin Fox / Adam Coates	Report Date: June 21, 2024
Author's Phone: 519 736 0012 ext. 2272 / 2147	Date to Council: July 8, 2024
Author's E-mail:  kfox@amherstburg.ca  acoates@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: Amherst Pointe Association Recognition Plaque

## 1. RECOMMENDATION:

It is recommended that:

 A plaque recognizing the 100 year anniversary of the Amherst Pointe Association BE PROVIDED to the Association in recognition of 100 years of place-making and civic pride that has been promoted by the residents of the area.

#### 2. BACKGROUND:

The Amherst Pointe Association was formed in May of 1923 by the residents of Woodbridge, Mickle and Scott Drives and continues to operate today. Members pay annual dues that go towards the upkeep of easements and street signs and hold a community pot luck dinner each summer.

The Town of Amherstburg received a request to recognize the 100 year anniversary of the Amherst Pointe Association (Commemorated between May of 2023 and May of 2024) by placing a plaque recognizing that milestone alongside the existing historic plaque. In response to this request, on January 29, 2024, Council moved the following motion:

#### **Council Resolution # 20240129-015**

#### That:

1. The Amherst Pointe Association's 100th anniversary **BE RECOGNIZED** by Council; and,

2. Administration **BE DIRECTED** to bring back a report identifying the costs for the donation of a plaque to the Amherst Pointe Association noting the 100th anniversary of the association.

#### 3. DISCUSSION:

The Amherst Pointe Association is a community group of landowners who have promoted and supported local residents through community building and communications to engender a sense of belonging and place-making that is desirous in all communities. Modelling such behaviour, the association has helped to build a pride in ownership of the associated lands and those residents in the area develop stronger bonds and a sense of community.

The recognition of the 100 year anniversary of the Amherst Pointe Association by way of a plaque and decorative stone marker can be accomplished for under \$2,500. Such efforts promote and encourage associations and community groups that contribute to the fabric of society by engendering a sense of belonging, turning a series of streets into a community through place-making.

The 100 year recognition plaque would be similar in design and size of the existing 1967 Commemorative plaque currently located at the beach entrance along Mickle Drive. Much like the existing, the new plaque would be flush mounted on an armour stone. The proposed wording on the plaque would be:

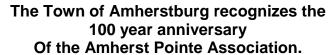




Figure 1 – Existing 1967 Commemorative plaque.

## 4. RISK ANALYSIS:

There is little risk inherent in proceeding with this recognition. Risks that do exist, such as long-term maintenance costs, replacement values and other such elements will not be the responsibility of the Town, in accordance with the terms of this donation.

#### 5. FINANCIAL MATTERS:

Administration has sought pricing for the creation of a plaque mirroring the original recognition plaque that the Association received and the stone it would be affixed to and the cost is not expected to exceed \$2,500. The Heritage Committee budget includes a budget for the acquisition of heritage plaques for designated homes, and is actively working through the backlog of same. It is recommended that a portion of those funds be set aside to acquire this plaque and recognition.

The plaque and stone would then be donated to the Amherst Pointe Association and the terms of that donation would indicate that this is a one-time contribution and that maintenance, replacement and other such future considerations would be the responsibility of the Amherst Pointe Association following the donation.

## 6. **CONSULTATIONS**:

Dave Llewellen, President, Amherst Pointe Association Mary Caton, Vice President, Amherst Pointe Association

## 7. CORPORATE STRATEGIC ALIGNMENT:

Vision: Preserving our past while forging our future.

Amherstburg Community Strategic Plan 2022 - 2026		
PILLAR 1	PILLAR 3	
Deliver Trusted & Accountable	Encourage Local Economic	
Local Government	Prosperity	
<ul> <li>□ Improve trust between council and staff, and residents, by strengthening governance and internal accountability structures.</li> <li>□ Deliver transparent and efficient financial management.</li> <li>✓ Increase effective communication and engagement with residents.</li> <li>□ Develop our staff team, resources, and workplace culture.</li> <li>□ Continue to deliver strong core municipal services.</li> <li>□ Ensure Amherstburg is an inclusive accessible and welcoming community committed to reconciliation.</li> </ul>	<ul> <li>Encourage development of commercial and industrial lands.</li> <li>Continue to promote local tourism industry, especially overnight accommodation.</li> <li>Continue to facilitate downtown development for residents and visitors.</li> <li>Continue to leverage partnership opportunities with other provincial, federal, and local governments, agencies, and organizations.</li> </ul>	
PILLAR 2	PILLAR 4	
Invest in Community Amenities and	Shape Growth Aligned with Local	
Infrastructure	Identity	

$\square$ Maintain safe, reliable and accessible	☐ Define and communicate a vision for the
municipal infrastructure and facilities.	Town's future and identity.
☐ Increase access to recreation	☐ Promote and plan for green and "climate
opportunities for all ages.	change ready" development.
☐ Finalize and execute plans for town-	☐ Review and implement policies that
owned lands (e.g. Duffy's site, Belle Vue)	promote greater access to diverse
☐ Create public access to water and	housing.
waterfront	☐ Protect the Town's historic sites and
☐ Prioritize opportunities to reduce	heritage.
environmental impacts of Town	$\square$ Preserve the Town's greenspaces,
operations and increase Town resilience	agricultural lands, and natural
to climate change.	environment.

## 8. CONCLUSION:

The placement of a plaque in recognition of the 100 year anniversary of the Amherst Pointe Association will supports place-making and civic pride. It is therefore recommended that the Town recognize this achievement by purchasing and placing a plaque to commemorate the 100 year anniversary, as the group enters their 101<sup>st</sup> year.

Kevin Fox

Clerk / Risk Manager

Adam Coates

Planner, Heritage and Urban Development

# **Report Approval Details**

Document Title:	Amherst Pointe Association Recognition Plaque.docx
Attachments:	
Final Approval Date:	Jun 26, 2024

This report and all of its attachments were approved and signed as outlined below:

**Tracy Prince** 

Valerie Critchley

Kevin Fox