



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF THE CAO

Mission Statement: As stewards of the Town of Amherstburg, we strive to improve the quality of life of all residents through the delivery of effective, efficient, and affordable services.

Author's Name: Bill Tetler	Report Date: May 3, 2024
Author's Phone: 519 736 0012 ext. 2251	Date to Council: May 27, 2024
Author's E-mail: btetler@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: 2024 Special Events Approval – Part 4

1. **RECOMMENDATION:**

It is recommended that:

1. The following events **BE APPROVED**:

- a) Rocks and Road Race Series – Mini Fondo – August 11th, 2024
- b) 2024 Garden Tour – Amherstburg Fort Malden Horticultural Society – June 8th & June 9th 2024

2. An exemption from table number 3-1(2) of Noise By-law #2001-43 with respect to the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers to allow for music **BE GRANTED** for the following events:

- a) Rocks and Road Race Series – Mini Fondo – August 11th, 2024

3. The following events **BE EXEMPT and PERMITTED** for road closures to begin prior to 5pm:

- a) Rocks and Road Race Series – Mini Fondo – August 11th, 2024

4. The Public Events Committee **BE DIRECTED** to confirm that the requirements identified by the Committee are met prior to the event.

2. **BACKGROUND:**

At their October 5, 2015 Special Meeting, Council approved the Public Events Policy. As per Council's direction, Section 7.3 of the policy states:

“7.3. Council has the authority and responsibility to:

7.3.1 Consider any exemptions to Municipal By-laws for Public Events.

7.3.2. Consider and approve any new events presented by the PEC.

7.3.3. Consider and approve all recurring events presented by the PEC.”

Each Event Organizer is required to follow the Public Events Manual, fill out the required forms and submit to the Public Events Committee (PEC).

On April 18th, 2024, the PEC met and reviewed applications submitted by the Event Organizers for the following events:

- a) Rocks and Road Race Series – Mini Fondo – August 11th, 2024
- b) 2024 Garden Tour – Amherstburg Fort Malden Horticultural Society – June 8th & June 9th 2024

The PEC reviewed the application in detail and has informed the Event Organizer of every requirement that must be met to allow their event to proceed. This includes ensuring the event conforms to all Town By-laws, Town insurance requirements and Provincial laws. As per Section 7.3 of the Public Event’s Policy, the Event Organizers have also been informed that each event must be approved by Council before they may hold their event.

The Public Events Committee also amended the Event Emergency Response Plan in 2021 and all Event Organizers were made aware that this plan had to be submitted prior to approval and followed for any size event.

Noise Exemption

Noise By-law #2001-43 prohibits the operation of any electronic device or group of connected electronic devices incorporating one or more loudspeakers or other electro mechanical transducers, and intended for the production, reproduction or amplification of sound in residential, commercial and agricultural areas.

Notwithstanding anything contained in the Noise By-law, a person may apply to Council for an exemption from any of the provisions of the Noise By-law with respect to any source of sound or vibration. Council, by resolution, may grant the exemption applied for and can impose terms and conditions, as Council deems appropriate.

All events requiring a Noise By-law exemption that have been identified by the PEC have been listed below for Council’s approval:

- a.) Rocks and Road Race Series – Aug 11th, 2024 (0900hrs – 1500hrs)

Road Closures

At the January 25, 2016 Council meeting, Council passed the following motions:

“That:

1. The use of the Downtown Core for Festivals and Events subject to the criteria established in the Town's Festival and Events Policy BE APPROVED; and,
2. Road closures NOT BE PERMITTED prior to 5:00 pm without Council consent."

Accordingly, all road closures requested prior to 5:00 pm have been identified by the PEC and are outlined below for Council's approval:

- a) Rocks and Road Race Series – Aug 11th, 2024 (0900hrs – 1500hrs)

3. DISCUSSION:

4. Event	Mini Fondo
Event Organizer	Rocks and Road Race Series
Event Date	August 11 th , 2024
Event Time	0900hrs – 1500hrs
Event Location	3295 Meloche – Libro Centre
Event Details	Cycling 100km road race and 100km challenge with shorter distances of 60km and 20km. Event is held out of the Libro Centre with roads around closed to traffic. This will be the third year this event is being held.
Noise By-law Exemption	Requested
Road Closure before 5 PM	Not Required
Navy Yard Park By-law Exemption	Not Required
Permit Fees	\$250 Road Closure Fee + \$61 Noise Exemption Fee

Event	2024 Garden Tour
Event Organizer	Amherstburg Fort Malden Horticultural Society
Event Date	June 8 th & June 9 th , 2024
Event Time	0800hrs – 1600hrs
Event Location	Map of Address attached
Event Details	This year we are having our garden tour in cooperation with "Open Streets" We are requesting to use Toddy Jones Park as our starting point where we will be selling the tickets and providing the public with information pamphlets. I am requesting to use the area of the park but not the pavilion. We want to us a couple of small pop up tents. In the past we have set up on the North East corner of the park.
Noise By-law Exemption	N/A
Road Closure before 5 PM	Not Required
Navy Yard Park By-law Exemption	Requested
Permit Fees	\$250 Deposit

5. RISK ANALYSIS:

The Clerk identifies the Town's insurance requirements and relays the information to each Event Organizer. Special events on Town property are not able to proceed until the Clerk is satisfied the insurance requirements are met. A member of Administration from the PEC will be in attendance and on call for each event to ensure the event is operating in accordance with all Town policies, rules and regulations.

It should be noted, that should these events not be approved, it might have the following detrimental effects on the community:

- Less awareness and exposure for the Town to attract visitors which could result in economic loss for the Town and its businesses;
- A lack of support from Council may discourage long standing volunteer associations from providing social and economic opportunities. This would result in a perception of non-worth for their volunteer efforts;
- Less exposure for the Town reducing its tourism market share;
- Less exposure for the Town reducing its ability to attract new residents;
- Less exposure for the Town reducing its value to potential investors;
- Tourism is a primary industry for the Town of Amherstburg, reducing events will directly impact employment opportunities;
- Event experiences are learning opportunities for our guests, which promote repeat visits, the deep history Amherstburg has to offer and showcases our local museums, attractions, and historical sites;

Events financially support not-for-profit organizations, to ensure sustainability within our community.

6. FINANCIAL MATTERS:

Each event application received is to be submitted with the required \$250 deposit. The Event Organizers will be responsible to pay for equipment rentals, facility rentals and all other costs associated with their event as per the Town's User Fee By-law, as amended. The cost to set up the rented equipment by Town staff is accommodated within the Town's budget under the Parks budget centre. Any damages to Town equipment or property are recoverable from the Event Organizer.

7. CONSULTATIONS:

The Public Events Committee was consulted inclusive of Windsor Police- Amherstburg Detachment and Amherstburg Fire Department. The PEC reviewed the application and has corresponded with the Event Organizers on requirements that must be met and By-law exemptions that must be obtained in order to be granted a Special Event Permit for their event, pending Council approval of this report.

8. CORPORATE STRATEGIC ALIGNMENT:

Vision: Preserving our past while forging our future.

<i>Amherstburg Community Strategic Plan 2022 - 2026</i>	
<p style="text-align: center;">PILLAR 1 Deliver Trusted & Accountable Local Government</p> <ul style="list-style-type: none"> <input type="checkbox"/> Improve trust between council and staff, and residents, by strengthening governance and internal accountability structures. <input type="checkbox"/> Deliver transparent and efficient financial management. <input type="checkbox"/> Increase effective communication and engagement with residents. <input type="checkbox"/> Develop our staff team, resources, and workplace culture. <input type="checkbox"/> Continue to deliver strong core municipal services. <input type="checkbox"/> Ensure Amherstburg is an inclusive accessible and welcoming community committed to reconciliation. 	<p style="text-align: center;">PILLAR 3 Encourage Local Economic Prosperity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Encourage development of commercial and industrial lands. ✓ Continue to promote local tourism industry, especially overnight accommodation. <input type="checkbox"/> Continue to facilitate downtown development for residents and visitors. <input type="checkbox"/> Continue to leverage partnership opportunities with other provincial, federal, and local governments, agencies, and organizations.
<p style="text-align: center;">PILLAR 2 Invest in Community Amenities and Infrastructure</p> <ul style="list-style-type: none"> <input type="checkbox"/> Maintain safe, reliable and accessible municipal infrastructure and facilities. <input type="checkbox"/> Increase access to recreation opportunities for all ages. <input type="checkbox"/> Finalize and execute plans for town-owned lands (e.g. Duffy’s site, Belle Vue) <input type="checkbox"/> Create public access to water and waterfront <input type="checkbox"/> Prioritize opportunities to reduce environmental impacts of Town operations and increase Town resilience to climate change. 	<p style="text-align: center;">PILLAR 4 Shape Growth Aligned with Local Identity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Define and communicate a vision for the Town’s future and identity. <input type="checkbox"/> Promote and plan for green and “climate change ready” development. <input type="checkbox"/> Review and implement policies that promote greater access to diverse housing. <input type="checkbox"/> Protect the Town’s historic sites and heritage. <input type="checkbox"/> Preserve the Town’s greenspaces, agricultural lands, and natural environment.

9. CONCLUSION:

The PEC is confident that once all requirements are met by the Event Organizers, the events held in the Town of Amherstburg will enhance the community experience for both residents and visitors alike.



Bill Tetler
Manager, Licensing & Enforcement

Report Approval Details

Document Title:	Special Events Approval - Part 4.docx
Attachments:	- detailed list Barracades and volunteers.docx - 2024 Garden Tour Address List.docx
Final Approval Date:	May 16, 2024

This report and all of its attachments were approved and signed as outlined below:



Tracy Prince



Valerie Critchley



Kevin Fox