

Aphasia Friendly Amherstburg



What is APHASIA?

What does it take to become aphasia friendly?

First Amherstburg, then the world!

Why bother?

What is Aphasia?

Aphasia is a broad term for communication disorders ranging from word finding problems to complete inability to produce and understand speech and print.



In classic aphasia cognitive processes remain intact (e.g., memory, attention).

The disorder is both very common and very isolating. Approx 2.75 million North Americans have some form of aphasia and this number is increasing.

Lack of societal supports compounds the isolation associated with this disorder.

What does it take to be aphasia friendly?

At least 1 person per shift can accommodate a person with aphasia through supportive communication.

Free (online) 1 hour workshop makes this possible.

Crucial materials (e.g., menus, contracts) can be made aphasia friendly and we offer (free) support for individual businesses



... then the world



Currently in the works: Oguchi, Bad Ragaz, Nabatiye

To Come: Pakistan, England, Western Canada, Italy

German, French, English, Arabic, Urdu, Italian, Japanese...

Lori Buchanan, Julia Borsatto, Patti Weir, Kathy Tindale

Why bother?

Opening up your business to more people

Will preemptively comply with new AODA regulations regarding non-visible disabilities

Free publicity for the town and a spot on our aphasia friendly map for your business

Less than an hour to improve the lives of vulnerable people and improve your service capabilities