



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF DEVELOPMENT SERVICES

MISSION STATEMENT: *Committed to delivering cost-effective and efficient services for the residents of the Town of Amherstburg with a view to improve and enhance their quality of life.*

Author's Name: Adam Coates	Report Date: September 8, 2023
Author's Phone: 519 736 5408 ext. 2147	Date to Council: September 25, 2023
Author's E-mail: acoates@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: Street Naming – Brittany Crescent and Stone Street

1. **RECOMMENDATION:**

It is recommended that:

1. The naming of a new street to be known as "Brittany Crescent" within the Brittany's Gate subdivision development, **BE APPROVED**; and,
2. The naming of a new street to be known as "Stone Street" entering the Brittany's gate subdivision development, **BE APPROVED**.

EXECUTIVE SUMMARY:

NA

2. **BACKGROUND:**

Town Council has directed that all requests for the naming of new streets that are not on the approved Street Naming Inventory, be reviewed by the Heritage Committee prior to being presented to Council.

At the August 4th, 2023 Heritage Committee Meeting, the Heritage Committee endorsed the use of the name "Brittany Crescent" as part of the proposed development.

3. **DISCUSSION:**

The Planning Department received a request from Norbert Bolger, the developer of the Brittany's Gate subdivision, to name the new street created by the subdivision to be "Brittany Crescent." Mr. Bolger provided a letter to Administration as part of the request.

The development proposes two new streets for the subdivision. Street "A" would be oriented east/west and will be approximately 1,000 ft. long with a cul-de-sac on the east and west ends. Street "B" will enter from Texas Road and provide access to the proposed development parcels.

Street “B” is being proposed to be named “Stone Street,” which was selected by Mr. Bolger from the Street Naming Inventory List of unused names (see Appendix B). Below, is the detailed description of the Stone name from the Street Naming Policy.

Name	Details
Stone	<p>Frances Stone (1924-1999)</p> <ul style="list-style-type: none"> • Veteran of WWII, having served in the R.C.A.F. Women's Division • Director of the Amherstburg, Anderdon and Malden Social Planning Council (A.A.M. Community Services) in the mid 1970s – 1989. The organization brought local access to social services. Frances helped the organization through its formative years and numerous expansions including Meals on Wheels and Care-A-Van service for senior and special needs citizens. • Was a member of the Amherstburg Historic Sites Association for many years

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though Street “B” has no residential properties fronting onto it, may cause confusion and is not desirable. This confusion would be most apparent with regards to emergency services. After discussions with administration, and careful consideration, Mr. Bolger has proposed the use of the “Stone” name for the entry into the Brittany’s Gate subdivision.

Street Naming Policy

Council adopted the Municipal Street Naming Policy (Appendix A) on September 25, 2017. The policy outlines that:

6.6.2 Street names shall be chosen, whenever possible, to recognize the historical significance of figures, groups, neighbourhoods, places, landmarks and events within the Town of Amherstburg that denote:

6.6.2.1 The community’s evolution and progress;

6.6.2.1 The unique aspects related to the community’s geographical locations or other distinct characteristics;

6.6.2.3 Figures, events, milestones and achievements that the community may wish to acknowledge; OR

6.6.2.4 Any name not covered under Section 6.6 which has been endorsed by resolution of Council.

Policy (6.6.16) states that:

Street names shall not be given in recognition of any living person or used by companies for the purpose of advertising.

Further, (6.8.3) allows for Council to approve exceptions:

6.8.3 All applicants must utilize the Town’s Historical Street Name Inventory when naming new streets unless permission is otherwise granted by Council.

4. RISK ANALYSIS:

There is a low cultural risk associated with this report. It is preferred that the Street Naming policy be followed, but the policy acknowledges that there can be exceptions made by Council. In this case, the developer has chosen to ask for an exception to the policy for one of the streets in the development while at the same time selecting a name off the Historical Street Naming Inventory that is appropriate, and fits within the developer’s vision.

5. FINANCIAL MATTERS:

There are no financial impacts associated with this report.

6. CONSULTATIONS:

This information report did not require consultation outside the Planning Department

7. CONCLUSION:

Mr. Bolger has worked openly with administration and the Town to present a compromise that works for the proposed development while also acknowledging the importance of cultural history of the Town of Amherstburg. The use of the Stone name being directly connected to Texas Road is appropriate.



Adam Coates

Heritage Planner, Urban Design and Community Improvement

Appendix A - Street Naming Policy

Appendix B – Street Name Inventory (Unused Names)

AC

DEPARTMENTS/OTHERS CONSULTED:

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NOTIFICATION :

Name	Address	Email Address	Telephone	FAX
Norbert Bolger	1000 Alma Street	Norbert@norbuilt.com	519 736 1892	na

Report Approval Details

Document Title:	Brittany Gate - Street Naming.docx
Attachments:	- Appendix A - Letter from Norbert Bolger.docx - Appendix A - Street Naming Policy.pdf - Appendix B - Street Name Inventory (unused names).pdf
Final Approval Date:	Sep 13, 2023

This report and all of its attachments were approved and signed as outlined below:



Melissa Osborne



Tracy Prince



Valerie Critchley

No Signature - Task assigned to Kevin Fox was completed by workflow administrator Melissa Osborne

Kevin Fox