



Delegation Request Form

I wish to appear before *

Council

Advisory Committee of Council

Date of Meeting *

2/21/2023



Name of Delegate(s) *

1. James Braakman 2. Dave Doherty 3. Ryan Henderson 4. Glyn Buck

Address *

Phone *

Email *

Capacity in which you will be attending *

Attending as an Individual

Representing a Group / Organization

Name of Group / Organization / Business *

Windsor Essex Bike Community (WEBC)

Have you contacted Administration regarding this matter? *

Yes

No

Who from Town Administration have you contacted? *

Heidi Baillargeon

Reason(s) for Delegation Request (subject matter to be discussed). If the request is in response to an item on the agenda, please specify the item's agenda # *

Libro Centre Mountain Bike Trails - Phase 1

If your request is in response to an agenda item, are you in favour of the recommendation? If not, please provide your reasoning below


Will a powerpoint presentation be made? *

Yes

No

Note: An electronic copy of the PowerPoint presentation is required to be submitted to delegations@amherstburg.ca no later than 12:00 noon on the Friday before the meeting.

Please upload speaking notes and/or presentation materials - 4 Attachments Max (10MB Each) (pdf, docx, xlsx, jpg, jpeg, gif, png, tif) *

File Name	
	Libro Centre Trails Delegation Presentation-compressed.pdf 2.5 MB

Personal information contained on this form is authorized under Section 5 of the Town of Amherstburg's Procedure By-law, for the purpose of contacting individuals and/or organizations requesting an opportunity to appear as a delegation before Council or an Advisory Committee of Council. The Delegation Request Form may be published in its entirety with the public agenda which is also posted on the Town's website. The Procedure By-law is a requirement of Section 238(2) of the Municipal Act, 2001.

Please note that all meetings are open to the public except where permitted to be closed to the public under legislated authority. Questions regarding collection of the information on this form or additional accessibility requirements may be directed to the Municipal Clerk, 271 Sandwich Street South, Amherstburg, ON N9V 2A5, 519.736.0012.



Delegate Guidelines

In accordance with the Town's Procedure By-law, a by-law governing the proceedings of Council, the conduct of its members and the calling of meeting for the Town of Amherstburg:

- Delegations may address Council or Committee for the purpose of bringing a specific matter before Council. In this instance, the request form must be received prior to the preparation of the agenda, no later than 12: 00 noon on the Wednesday prior to the Monday meeting.
- Delegations may address Council or Committee with respect to an item on the agenda, to which the individual/group has a bona fide interest and verbally present information on matters of fact. In this instance, the request form must be received by 12:00 noon on the Friday preceding the Council meeting.
- There is a strict time limit for delegations at meetings. Delegations will have 5 minutes to speak, not inclusive of questions from Council or the Committee. No more than 4 delegations will be heard per item of discussion by Council.
- Delegation requests received after the deadline will not be added to the public agenda. In the event registration with the Clerk is not made by 12:00 noon on the Friday preceding the meeting, but prior to 4:00 pm on the date of the meeting, the Clerk will bring the request to the attention of Council. Council, on a majority vote, may decide to hear the delegation.
- PowerPoint presentations are permitted provided that an electronic copy of the presentation is submitted to the Town Clerk no later than 12:00 noon on the Friday before the meeting. A copy of the presentation will be distributed to Council or Committee, as the case may be, as part of the delegation submission.
- A copy of the delegations speaking notes/presentation material must be submitted with the delegation request form to comply with Section 5.11 of the Procedure By-law.

Thank You

Submission Successful



LIBRO CENTRE

PHASE 1 TRAIL PROPOSAL

FEBRUARY 2023

PROPOSED TO:
The Town of Amherstburg

PRESENTED BY:
WINDSOR ESSEX BIKE COMMUNITY (WEBC)



EST. 2022

About WEBC

What is WEBC?

Windsor Essex Bike Community (WEBC) is a registered nonprofit organization that advocates for the development and improvement of cycling trails in Windsor and throughout Essex County.

WEBC is committed towards advocating for all types of cyclists in Essex County, while providing a platform to promote mutually beneficial partnerships between the riding community and local government.

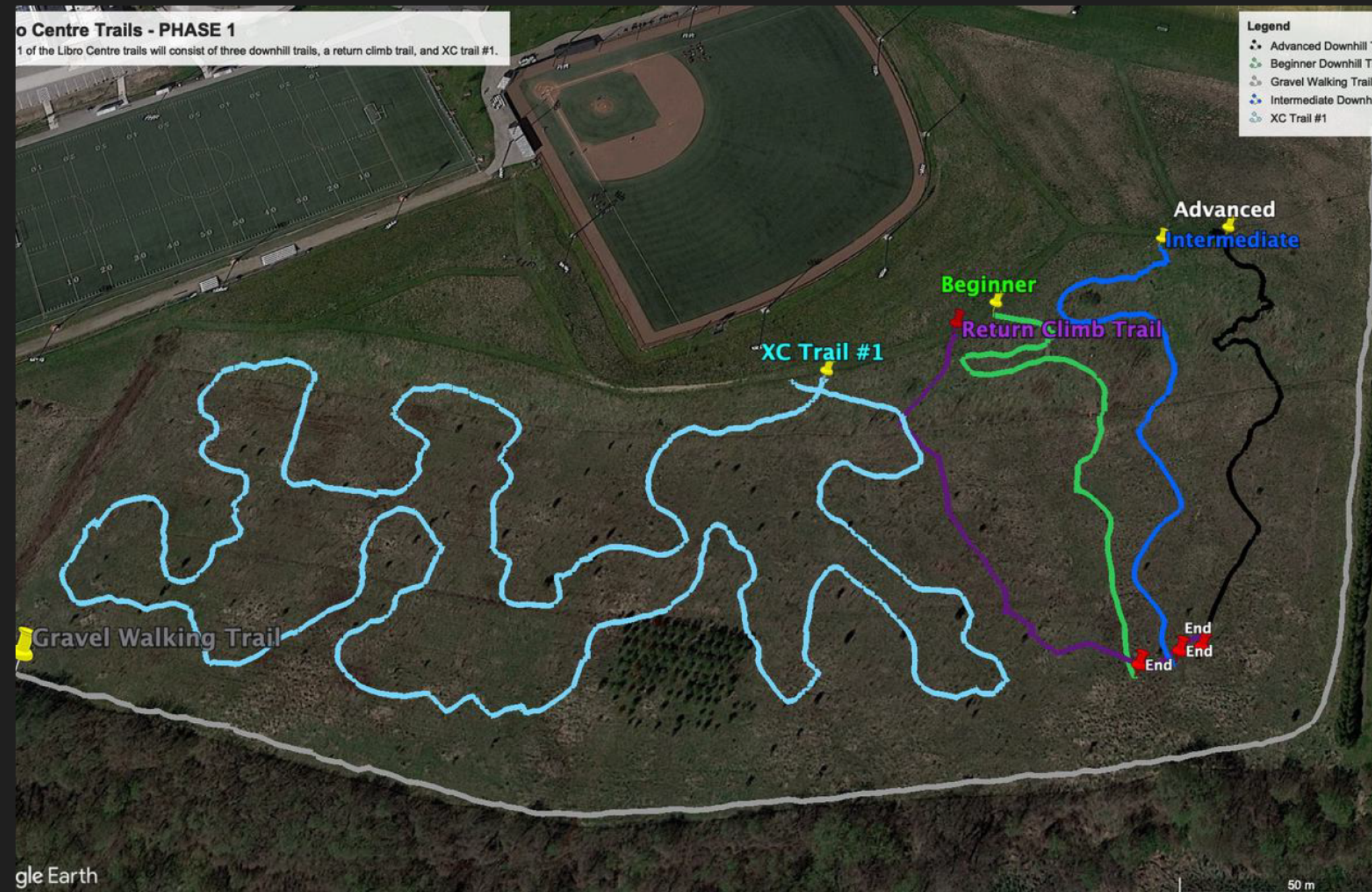


Phase 1 Project Goal

Phase 1 Project Goal:

The goal of this project is to develop a mountain bike purpose trail network behind the Libro Centre in Amherstburg, Ontario.

- Project is multi phased, however this proposal will focus on Phase 1 of the project.
- Future phases of this project will be determined based on the Libro Centre Master Plan.



Why Develop Trails?

1 Personal Benefits

- Increased physical fitness and health benefits.
- More opportunity to experience exercise in nature.
- Noticeable mental health benefits through riding.
- Improved overall mental well-being because of riding bikes at the Libro Centre.



Why Develop Trails?

2 Social & Community Benefits

- Expanded access to an inexpensive and easily accessible space for residents to experience the wide-ranging benefits of activity in nature.
- Increased use of the Libro Centre recreation venues.
- The creation of a safe setting for youth to explore and experience nature.
- More social opportunities and increased volunteerism (trail building, trail maintenance).
- Increased social events such as volunteer trail building, community group rides, skills clinics, races, bike festivals, summer camps, ect.



Why Develop Trails?

3 Economic Benefits

- Improved tourism for the Town of Amherstburg.
- Increased economic development of nearby restaurants, hotels, entertainment districts, and shopping centers.
- The development of a premier cycling destination that could host revenue generating events like cycling races, summer camps, and bike festivals.
- Development of new cycling related businesses in the Town of Amherstburg (bike shops, bike rentals, bike repair, ect.).



Why Develop Trails?

Local Cycling Study



Ontario By Bike®

- Windsor / Essex County -
**Cycle Tourism Regional
Research Report**

December 2016

*T*ransportation
*O*ptions www.TransportationOptions.org rmcg

© 2016 Transportation Options

The image shows a presentation slide for a research report. At the top is the 'Ontario By Bike' logo, which consists of a blue bicycle icon inside a green circle with a checkmark, and the text 'Ontario By Bike' below it. The main title of the report is '- Windsor / Essex County - Cycle Tourism Regional Research Report', centered on a background of a group of cyclists. Below the title is the date 'December 2016'. At the bottom, there are logos for 'Transportation Options' and 'rmcg', along with the website 'www.TransportationOptions.org'. A copyright notice '© 2016 Transportation Options' is at the very bottom.

Why Develop Trails?

2016 Research Study Findings:

- Ontario By Bike/Transportation Options, initiated a multi regional cycle tourism research study in 2016 within Windsor & Essex County.
 - Study revealed:
 - Total # of Windsor Waterfront Cyclists (6 week period) = 44,222
 - Total # of Chrysler Greenway Trail Cyclists (6 week period) = 5,154
 - 63% of businesses surveyed indicated cyclists were either a core or regular part of their business.
 - 581 cyclist hotel booking nights were estimated from 7 different local hotels surveyed.
 - 3000 cyclists visited Pelee National Park in 2016.
 - These metrics indicate cyclists generated strong bookings for accommodators and contributed to local businesses in Windsor Essex.
-

Why Develop Trails?

A Growing Riding Community in Windsor & Essex County!

- In just 5 months of being incorporated, WEBC has been able to create a large following within a rapidly growing riding community.
- Close to 200 paid WEBC members.
- Over 1200 social media followers (Facebook & Instagram).
- 4 local bike shop partnerships.
- Over 1500 WEBC website visitors in the month of January.
- Over 150 attendees to our most recent Pub Night event in January.



Who Are These Trails For?

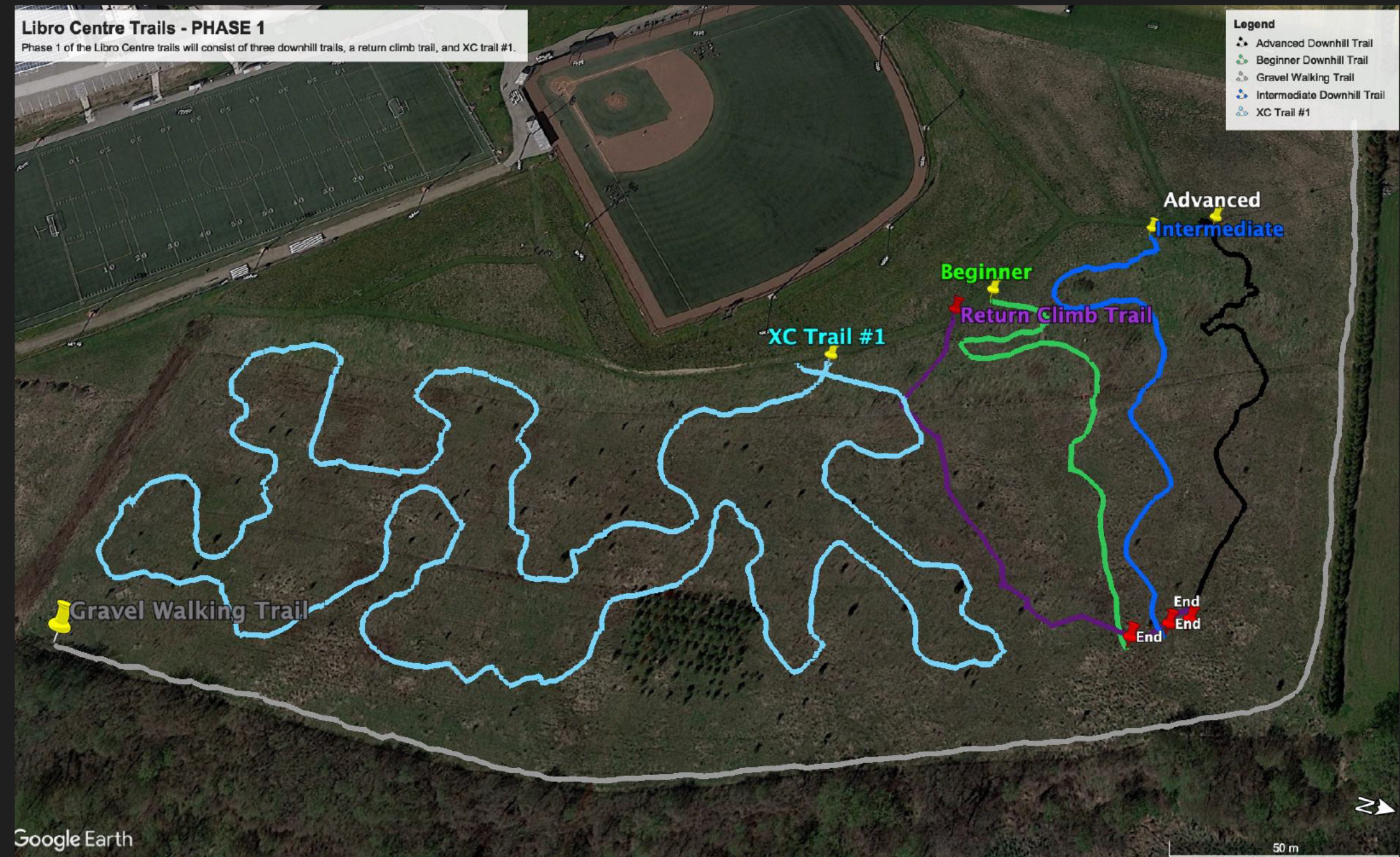
WEBC Promotes Inclusivity!

- Windsor Essex Bike Community (WEBC) is advocating for trail development that benefits the entire community.
- It is WEBC's goal is to have an inclusive approach, so trails can be developed for all ages & skill levels of riders.



Phase 1 Project Details

- Phase 1 of this project will include:
- 3 x Downhill Trails (0.7 KM in total distance)
- 1 x Cross Country (XC) Trail Loop (1.0 KM)
- Completed by Spring / Summer 2023
- This is a multi phased project.
- Future phases to be determined, based on the Libro Centre Master Plan.
- **PHASE 1 Total = 1.7 KM of trail**



Libro Centre Trails - PHASE 1

Phase 1 of the Libro Centre trails will consist of three downhill trails, a return climb trail, and XC trail #1.

- Legend**
- Advanced Downhill Trail
 - Beginner Downhill Trail
 - Gravel Walking Trail
 - Intermediate Downhill Trail
 - XC Trail #1

PHASE 1: Trail Map



Shows the GPS location of the three downhill trails, return climb trail, and cross country trail #1.

- Legend**
- Advanced Downhill Trail.kml
 - Beginner Downhill Trail .kml
 - Gravel Walking Trail.kml
 - Intermediate Downhill Trail.kml
 - Return Climb Trail.kml

PHASE 1: Downhill Trails

Advanced
Intermediate
Beginner
Return Climb Trail

End
End
End

GPS mapped location of all three proposed downhill trails and return climb trail at the Libro Centre.



XC Trail #1

This map outlines XC trail #1. This trail would be the first completed trail within a larger XC trail loop at the Libro Centre over the next 18 months.

Legend

PHASE 1: Cross Country (XC) Trail

Start End



Highlights the XC trail to be built in Phase 1 of the Libro Centre trails.



Current Landscape



Complete View of Libro Centre Trails Phase 1

Phase 1 of the Libro Centre trails include the downhill trails, return climb trail, and XC trail #1.

Legend

PHASE 1: GPS Trail Mapping

Gravel Walking Trail

Start
End

Return Climb Trail

Beginner Downhill Trail
Intermediate Downhill Trail
Advanced Downhill Trail

Libro Credit Union Centre

Amherstburg Minor Soccer Association

The Brit



PHASE 1: Project Construction

Land Stewardship Agreement

It is WEBC's intention to create a land stewardship agreement between our organization and the Town of Amherstburg. Such an agreement would allow for Windsor Essex Bike Community (WEBC) to build the Libro Centre Trails using experienced and fully insured volunteer trail builders.

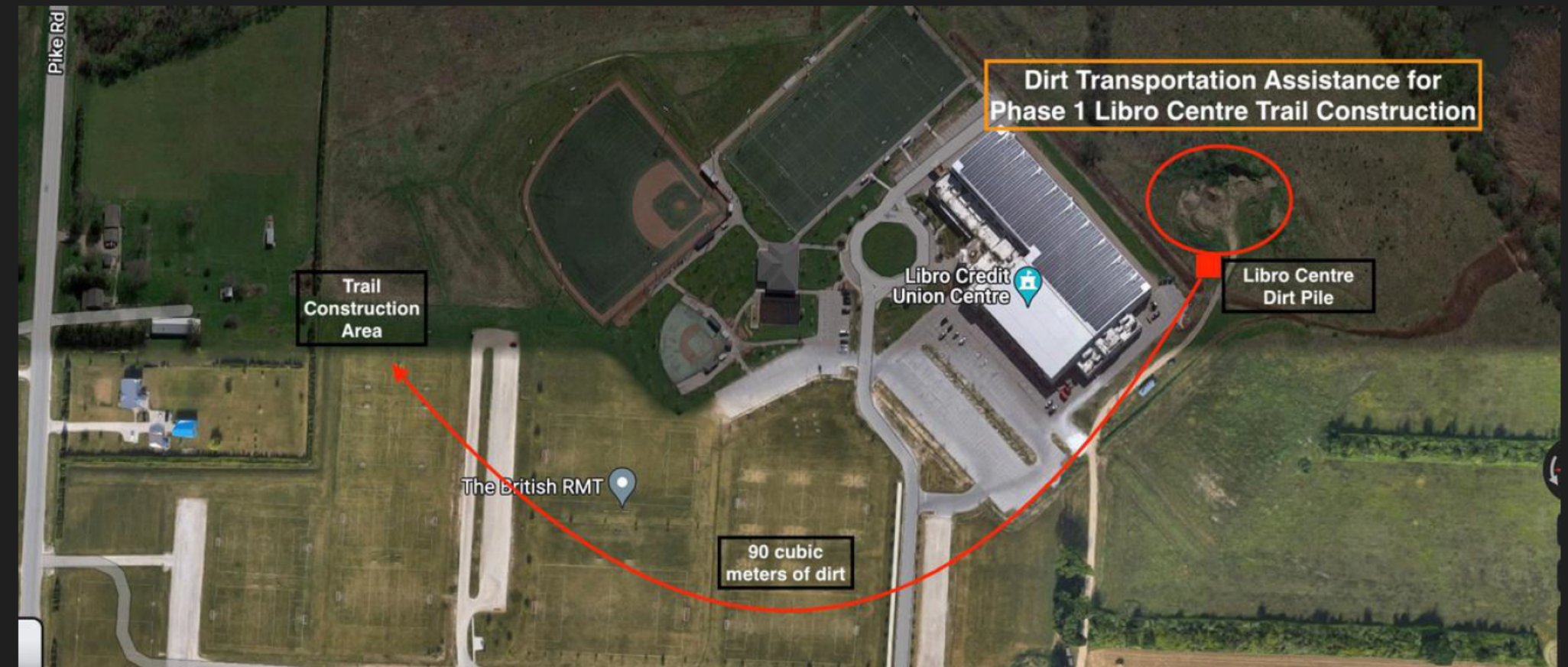
- Phase 1 of Libro Centre trails would be constructed by **INSURED VOLUNTEERS**.
- By utilizing a land stewardship agreement, the Libro Centre trails could be constructed for a fraction of the cost of other fully contracted built trail networks (\$100,000 in labour value).
- A professionally contracted trail builder would also assist with Phase 1 downhill trails construction.



PHASE 1: Town of Amherstburg Assistance

Libro Centre Dirt Transportation

- Requesting the Town of Amherstburg's assistance in transporting dirt to the trail construction site.
- **Approximately 90 cubic meters of dirt from the large dirt pile in the far corner of the Libro Centre would need to be transported to the Phase 1 trail construction area.**



PHASE 1: Project Costs

Libro Centre Phase 1 Trail Equipment Costs

Below is a list of trail resource & equipment costs needed to properly implement Phase 1 of the Libro Centre trails.

Heavy Equipment Rental (7 Day Cost)	Price Per Week	Insurance (15%)	Delivery	Total Per Week
Trail Building Materials & Equipment				\$5,000
Mini Excavator 3000 lbs cat class	\$1,113	\$167	\$50	\$1,330
Skid Steer	\$1,210	\$182	\$50	\$1,442
Tamping Machine	\$158	\$24	\$50	\$232
Brush Cutter	\$360			\$360
Fuel	\$1,400			\$1,400
Built Right Bike Park Labour Fee				\$15,000
Signage (Sponsorship)	\$5,000			\$10,000
Total				\$34,763

TOTAL PHASE 1 WEBC FUNDRAISING GOAL = \$35,000
+ \$5000 in Contingency

Project Next Steps: Project Funding

Requesting Phase 1 Conditional Approval

Windsor Essex Bike Community will look to local donors and grants to fund the entire Phase 1 of this project. This would remove any need for financial assistance from the Town of Amherstburg.

In order for that to happen, it is essential WEBC receives a conditional approval for Phase 1 of the project, so we can apply to grants and approach potential donors with confidence that this project will indeed move forward with their potential donations.

We are requesting Town Council to provide WEBC a conditional approval for Phase 1 of this project, stating that if our organization can raise the necessary funds needed to complete Phase 1 of this project, the Town of Amherstburg will fully approve this first phase of Libro Trails construction.

Project Next Steps: Summary

For WEBC to take next steps towards the implementation of Phase 1 of the Libro Centre Trails, our organization would need the following from Amherstburg Town Council:

- 1. Project Conditional Approval:** stating that if WEBC can raise the necessary funds needed to complete Phase 1 of this project, the Town of Amherstburg will fully approve this first phase of Libro Trails construction.
- 2. Approval for Brush Cutting:** in order to raise awareness and showcase where the Libro Centre trails would be to potential donors, it is very key that WEBC can do some basic brush cutting to rough in where the trails would go. All vegetation is currently dead, and therefore now is the perfect time to begin brush cutting, If the trail project did not move forward all vegetation would still grow back come the spring.
- 3. Coordinating Dirt Transportation:** Looking for the Town of Amherstburg's assistance in transporting dirt to the trail construction site. We hope this can be coordinated to expedite trail construction and avoid further construction costs!





Thank You!

contact@webcride.com

www.webcride.com