



THE CORPORATION OF THE TOWN OF AMHERSTBURG

OFFICE OF DEVELOPMENT SERVICES

MISSION STATEMENT: *Committed to delivering cost-effective and efficient services for the residents of the Town of Amherstburg with a view to improve and enhance their quality of life.*

Author's Name: Sarah French	Report Date: January 27, 2023
Author's Phone: 519 736-5408 ext. 2145	Date to Council: February 13, 2023
Author's E-mail: sfrench@amherstburg.ca	Resolution #:

To: Mayor and Members of Town Council

Subject: Street Name Request for Canard Valley Estates Phase II Subdivision

1. **RECOMMENDATION:**

It is recommended that:

1. The proposed street names Gertrude Drive and Garnet Crescent for Street A and Street B, respectively, of the Canard Valley Estates Phase II Subdivision **BE APPROVED.**

2. **BACKGROUND:**

The Town of Amherstburg is committed to honouring and promoting the heritage and identity of the Town and therefore a street naming policy (Municipal Street Naming Policy) was brought forward to Council for approval on September 25, 2017. The Municipal Street Naming Policy included the creation of a Historical Street Name Inventory List for developers to choose from when naming new streets.

Street naming is an important municipal function that enables people to locate properties quickly and effectively. Street naming should be simple, easy for the public to understand and enable the effective management of municipal street networks and the delivery of municipal services, including emergency response.

The Municipal Street Naming Policy approved through By-law 2017-90 allows a developer to utilize names that are not on the Historical Street Name Inventory List as long as the proposed names are approved by Council. The developer of Canard Valley Estates, 1473511 Ontario Ltd. c/o Steven Valente, has requested names for Phase II of the subdivision that are not on the Historical Street Name List.

3. **DISCUSSION:**

The Municipal Street Naming Policy sets out the criteria and approval process to assign a legal municipal street name to a street on a draft plan of subdivision. A municipality's authority to name streets is as follows:

1. The Municipal Act, 2001 – Section 24-68 delegates the responsibility to pass by-laws for the purpose of naming streets to local municipalities.

Historical Street Name Inventory

The Historical Street Name Inventory List was last updated in November 2021, and contains 48 potential street names. The updated Historical Street Name Inventory has been attached to this report (Appendix A to the Municipal Street Naming Policy). The list of street names includes prominent figures associated with the founding of Amherstburg, figures who were associated with the War of 1812, past mayors of Amherstburg (from 1878 to 1899), and past Reeves of Amherstburg (from 1924 to 1954).

Canard Valley Estates Name Requests

Section 7.1 and 7.1.1 of the Municipal Street Naming Policy authorizes Council to approve additional street names not in the inventory and Section 6.6.3 states “street names that represent specific themes are encouraged”.

There are some provisions within the Municipal Street Naming Policy that must be considered when naming new streets. The following policies are included for Council's consideration:

6.6.9. Names with spelling that leaves proper pronunciation in question shall be avoided.

6.6.10. Two word names shall be avoided.

6.6.11. Street names that are hyphenated or use quotes will not be permitted.

6.6.12. Street names must not be identical or similar sounding to any existing street name, both within the Town and within adjacent municipalities.

6.6.13. Homonyms, or names that are very close in pronunciation to existing street names, both within the Town and within adjacent municipalities, are not permitted.

6.6.14. Redundant street type designations are to be avoided (for example, Hall Line Drive).

6.6.15. Substantiation is required for proposed street names, such as historical or cultural significance, if there is any.

As per the street naming policy section 6.6.2:

“Street names shall be chosen, whenever possible, to recognize the historical significance of figures, groups, neighbourhoods, places, landmarks and events within the Town of Amherstburg that denote: ...The unique aspects related to the community's geographical locations or other distinct characteristics;...”

It is appropriate to consider alternative street names for some developments within the Town of Amherstburg. The developer has provided the following rationale for the street names:

“These are my grandparents’ names. Their home and business was located on Walker Rd. north of Middle Side Rd. and just south of where the Greenway crosses Walker.

There names are Gertrude and Garnet Meloche. They owned the community grocery store at one time and later it was a bank, and then the Essex County Library. They were lifelong members of the McGregor community and active members of St. Clemish Parish. My grandfather was a long-standing member of the Knights of Columbus McGregor branch. They were very well known throughout the community.” – Steven Valente

In this case, the proposed names are in keeping with the names of the existing developed portion of the subdivision. The street names on Phase I of the subdivision are not from the Historical Street Name Inventory List as they were named prior to the adoption of the Municipal Street Naming Policy.

4. RISK ANALYSIS:

There is little to no risk to the municipality associated with this report. Standardizing the naming and renaming of streets allows the Town to have more control over what names are chosen for new developments and the effectiveness of emergency services.

5. FINANCIAL MATTERS:

There are no financial impacts associated with this report.

6. CONSULTATIONS:

Fire Services, the Building Division, and the Infrastructure Services Department were consulted with the proposed street names for Canard Valley Estates Phase II.

7. CONCLUSION:

Administration recommends that Council approve the addition of street names Gertrude Drive and Garnet Crescent and allocate the street names to the Canard Valley Estates Phase II subdivision.



Sarah French
Planner

Report Approval Details

Document Title:	Street Name Request for Canard Valley Estates Phase II Subdivision.docx
Attachments:	<ul style="list-style-type: none">- STREET NAME REQUEST FORM Gertrude and Garnet_Redacted.pdf- Draft Plan with new street names.pdf- STREET NAMING POLICY.pdf- Street Name Inventory_Updated at Council Jan 24 2022.pdf- Canard Phase II Street Name Summary of Comments.pdf
Final Approval Date:	Feb 1, 2023

This report and all of its attachments were approved and signed as outlined below:

No Signature found

Chris Aspila



Melissa Osborne



Tracy Prince



Valerie Critchley



Kevin Fox